For more information contact: Kristi Furrer
AT Group
(303) 525-0924
kristi@atgroupllc.com

Deepak Viswanath
MatrixView
408-429-5032
deepak@matrixview.com

For Immediate Release
See MatrixView at the AT Group Exhibit, Booth #7384, 1st Time Exhibitor Pavilion
February 24-26, 2014
Orange County Convention Center
Orlando, Florida

ADVANCED TECHNOLOGY GROUP PRESENTS

MATRIXVIEW PACSTREAM SOLUTION AT HIMSS 14

- MatrixView Delivers New End-to-End PACS Solution for Medical Enterprises-

Orlando, FL – February 20, 2014 – At the upcoming HiMSS 14, the AT Group exhibit, Booth #7384, presents MatrixView. demonstrating its new turnkey PACS solution, MatrixView PACStream™. The new MatrixView PACStream offering satisfies complex demands that are inherent in the movement and storage of medical imaging records and files.

With a secure, encrypted and compressed lossless archive that is accessible from anywhere at any time, MatrixView PACStream solution delivers significant value to medical imaging with no restrictions on the number of users, modality connections or viewers. MatrixView PACStream is designed to streamline workflow while boosting productivity by improving the way radiology imaging and records are managed.

The MatrixView PACStream platform provides a secure methodology for institutions and healthcare specialists to communicate and collaborate over the internet, creating an electronic community for the exchange of patient health information including medical images, clinical information and patient data. The complexities associated with the radiology workflow coupled with the increasing need for lossless diagnostic images inspired this intuitive solution that makes these large data sets available to the healthcare professional.

"MatrixView PACStream empowers healthcare professionals by insuring quicker access to diagnostic images than any conventional solution available today," states Deepak Viswanath, President and Chief Operating Officer for MatrixView**.** "MatrixView's revolutionary compression

technology, Adaptive Binary Optimization (ABO™), delivers a mathematically lossless compression that guarantees 100% fidelity of the original image even where the only connectivity available is low bandwidth dial-up services."

About MatrixView.

MatrixView is a software innovator based in California, USA with Development/Research Labs in Chennai, India. MatrixView offers patented technologies that compress and optimize video, image and data transmission and storage. The company employs intelligent and adaptive modeling and compression techniques transforming the way information is stored, transmitted, retrieved and secured. MatrixView enables high value medical imaging applications and solutions used in hundreds of hospitals and medical institutions worldwide.

About AT Group

Headquartered in Sunnyvale, CA, the Advanced Technology Group (AT Group) strives to create an environment to accomplish great goals through entrepreneurial spirit and creative genius with execution at the highest level. The company is purpose-driven with a mission to innovate, incubate and invest in Triple Bottom-line companies primarily in healthcare, internet and green technologies. TBL companies not only focus on profits but also people and planet. This TBL philosophy encompasses humanitarian and sustainability goals along with good economic performance.

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